Estimate Number



Advertiser

DSCC/Nelson/D/Senate



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Alexandria, VA 22310-2552

Invoice #	Invoice Date	Invoice Month	Invoice Period
942023-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Product

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200

DSCC NELSON 544 Flight Dates Order # Alt Order # 942023 06276663 08/15/12 - 08/21/12 Billing Calendar Billing Type Deal# Cash Broadcast Special Handling IDB# Advertiser Code | Product Code 9912820 Agency Ref Advertiser Ref

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/16/12 08/17/12 WPBF News 25 Morni Class of Time - Pre-emptible with notice	ngs5:30-5:57am	TF	:30	2	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/12TF	Spots/Week 2	<u>Rate</u> \$225.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	News 25 Mornings (_		0 BNDS-12-			\$225.00 NM
1 WPBF F 08/17/12 5:38 AM WPBF	News 25 Mornings (@ 5:3(5:30-5:57am	:3	0 BNDS-12-	001H		\$225.00 NM
2 08/16/12 08/16/12 WPBF News 25 Morni Class of Time - Fixed Non Pre-emptible	ngs6-7AM	1	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/121	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descri</u>		Start/End Time		h Ad-ID			Rate Type
1 WPBF Th 08/16/12 6:29 AM WPBF	News 25 Mornings	6-7AM	:3	0 BNDS-12-	001н		\$400.00 NM
3 08/15/12 08/17/12 Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	W-F	:30	2	\$475.00	NM	-
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/12W-F	Spots/Week 2	<u>Rate</u> \$475.00					
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WPBF W 08/15/12 8:53 AM Good	Morning America	7-9 AM	:3	0 BNDS-12-	001H		\$475.00 NM
1 WPBF F 08/17/12 7:59 AM Good	Morning America	7-9AM	:3	0 BNDS-12-	001н		\$475.00 NM
4 08/21/12 08/21/12 Good Morning America Class of Time - Fixed Non Pre-emptible	a 7-9AM	-1	:30	1	\$475.00	NM	7,00
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/20/12 08/26/12 -1	Spots/Week 1	<u>Rate</u> \$475.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descri</u>		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Tu 08/21/12 7:49 AM Good	Morning America	7-9AM	:3	0 BNDS-12-	001н		\$475.00 NM
5 08/21/12 08/21/12 WPBF News 25 @ No Class of Time - Fixed Non Pre-emptible	on 12pm-1230pm	-1	:30	1	\$325.00	NM	
Weeks: Start Date End Date MTWTFSS 08/20/12 08/26/12 -1	Spots/Week 1	<u>Rate</u> \$325.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descri</u>		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF Tu 08/21/12 12:09 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 BNDS-12-	001н		\$325.00 NM
6 08/15/12 08/15/12 WPBF News 25 @ 6:0 Class of Time - Pre-emptible with notice	0PI6-6:30PM	1	:30	1	\$625.00	NM	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS 08/19/12	Spots/Week 1	<u>Rate</u> \$625.00				····	

INVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
942023-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC NELSON	544

www.thewpbfchannel.com

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 08/15/12 08/15/12 WPBF News 25 @ Class of Time - Pre-emptible with notice	6:00Pl6-6:30PM	1	:30	1	\$625.00	NM	
Spots: # Ch Day Air Date Air Time De		Start/End Time		h Ad-ID			Rate Type
1 WPBF W 08/15/12 6:24 PM WI	PBF News 25 @ 6:00PM	6-6:30PM	:3	0 BNDS-12	-001н		\$625.00 NM
7 08/18/12 08/18/12 Sat 630pm News Class of Time - Pre-emptible with notice	630-7pm	1-	:30	1	\$325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 08/13/12 08/19/121		<u>Rate</u> \$325.00					
Spots: # Ch Day Air Date Air Time De		Start/End Time		h Ad-ID			Rate Type
1 WPBF Sa 08/18/12 6:40 PM Sa	t 630pm News	630-7pm	:3	0 BNDS-12	-001H		\$325.00 NM
8 08/19/12 08/19/12 Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	1	:30	1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 08/13/12 08/19/12		<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time De	······································	Start/End Time		h Ad-ID			Rate Type
1 WPBF Su 08/19/12 8:14 AM Su	n 8-9am News	Sun 8-9am	:3	0 BNDS-12	-001н		\$275.00 NM
9 08/20/12 08/20/12 WPBF News 25 Mo Class of Time - Pre-emptible with notice	ornings6-7AM	1	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 08/20/12 08/26/12 1		<u>Rate</u> \$100.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>De</u>		Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WPBF M 08/20/12 6:13 AM WF	PBF News 25 Mornings	6-7AM	:3	0 BNDS-12	-001н		\$100.00 NM
10 08/19/12 08/19/12 Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	1	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 08/13/12 08/19/12		<u>Rate</u> \$50.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>De</u>		Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WPBF Su 08/19/12 5:27 AM Su	n 5-6am News	Sun 5-6am	:3	0 BNDS-12	-001H		\$50.00 NM
		Total Spots	1	12			

Payment Terms 30 Days

 Gross Total
 \$3,975.00

 Agency Commission
 \$596.25

 Net Amount Due
 \$3,378.75

Invoice Period

Estimate Number



Invoice #

DSCC/Nelson/D/Senate



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

938409-1 08/19/12 August 2012 07/30/12 - 08/14/12

Station Account Executive Sales Office Sales Region **WPB**F Mica Hansen HRP -Washingtd National

Invoice Date Invoice Month

Advertiser

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200

Alexandria, VA 22310-2552

Send Payment To: **WPBF** PO Box 26885

Lehigh Valley, PA 18002-6885

	BILL NELSON	SENATE	542	
Flight D 08/08/1	ates 2 - 08/14/12	<u>Order #</u> 938409		Alt Order # 06259743
Billing C Broadca	<u>Calendar</u> ast	Billing Type Cash		Deal #
<u>Special</u>	Handling			
IDB # 991282	0	Advertiser C	ode	Product Code
Agency	Ref	Advertiser R	<u>ef</u>	

Linn	Ctart Data	C-4 D-4-	Dagariation	Chart / Find Time			Spots/	Б.	_	
Line	Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	08/10/12 Class of Tir	<u>_</u>	WPBF News 25 Mon tible with notice		1	:30	1	\$200.00	NM	
	Weeks:	Start Date 08/06/12	End Date MTWTFSS 08/12/121	- 1	<u>Rate</u> \$200.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 WF	PBFF 08/	10/12 6:13 AM WP	BF News 25 Mornings	6-7AM	:3	0 BNDS-12-	001H		\$200.00 NM
2	08/08/12 Class of Tir	08/10/12 ne - Pre-emp	Good Morning Amer tible with notice	ica 7-9AM	WTF	:30	3	\$225.00	NM	
	Weeks:	Start Date	End Date MTWTFSS		Rate					
		08/06/12	08/12/12WTF	-	\$225.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
				d Morning America	7-9AM		80 BNDS-12-			\$225.00 NM
		PBF Th 08/		d Morning America	7-9 AM		80 BNDS-12-			\$225.00 NM
	1 WF	PBFF 08/	10/12 8:48 AM Goo	d Morning America	7-9AM	:3	80 BNDS-12-	001н		\$225.00 NM
3	08/13/12 Class of Tir	08/14/12 ne - Pre-emp	Good Morning Amer tible with notice	ica 7-9AM	MT	:30	2	\$225.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/12 MT		<u>Rate</u> \$225.00				-	
	Spots: # Ch	<u>Day Air</u>	Date <u>Air Time</u> Des	cription	Start/End Time	Lengt	th Ad-ID			Rate Type
			13/12 7:43 AM Goo	d Morning America	7-9AM	:3	0 BNDS-12-	001н		\$225.00 NM
	1 WF	BFTu 08/	14/12 7:25 AM Goo	d Morning America	7-9 AM	:3	0 BNDS-12-	001н		\$225.00 NM
4	08/14/12 Class of Tir	08/14/12 ne - Pre-emp	The View tible with notice	11A-12PM	-1	:30	1	\$350.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS -1		<u>Rate</u> \$350.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WF	BF Tu 08/	14/12 11:00 AM The	View	11A-12PM	:3	0 BNDS-12-	001н		\$350.00 NM
5	08/09/12 Class of Tin	08/09/12 ne - Pre-emp	WPBF News 25 @ Ntible with notice	loon 12pm-1230pm	1	:30	1	\$160.00	NM	
,	Weeks:	Start Date 08/06/12	End Date MTWTFSS1		<u>Rate</u> \$160.00			**		
	Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	BF Th 08/6	09/12 12:24 PM WPE	BF News 25 @ Noon	12pm-1230pm	:3	0 BNDS-12-	001н		\$160.00 NM
6	08/13/12 Class of Tin	08/14/12 ne - Pre-emp	WPBF News 25 @ Ntible with notice	loon 12pm-1230pm	MT	:30	2	\$160.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

INVOICE



Send Payment To: WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
938409-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	BILL NELSON SENATE	542

www.thewpbf	channel.com										
	_							Spots/	_	_	
Line Start	t Date Er	d Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 08/1 Clas	3/12 08 s of Time -	/14/12 Pre-emp	WPB otible wit	F News 25 @ N h notice	Noon 12pm-1230pm	мт	:30	2	\$160.00	NM	
	08/	13/12	08/19/	12 MT	. 2	\$160.00					
Spots	s: <u>#</u> Ch	Day Air		Air Time Des		Start/End Time	Leng	h Ad-ID			Rate Type
	2 WPBF		/13/12		BF News 25 @ Noon	12pm-1230pm		0 BNDS-12-			\$160.00 NM
	1 WPBF	Tu 08/	/14/12	12:08 PM WPI	3F News 25 @ Noon	12pm-1230pm	:3	0 BNDS-12-	001н		\$160.00 NM
7 08/0 Clas	8/12 08 s of Time -	/09/12 Pre-emp		opm News h notice	5-6pm	WT	:30	2	\$350.00	NM	
Weel		nt Date 06/12	End Da			<u>Rate</u> \$350.00					
Spots	s: <u>#</u> Ch	Day <u>Air</u>		Air Time Des		Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WPBF	W 08/	08/12	5:12 PM M-F	5pm News	5-6pm	:3	0 BNDS-12-	001H		\$350.00 NM
	1 WPBF	Th 08/	09/12	5:43 PM M-F	5pm News	5-6pm	:3	0 BNDS-12-	001H		\$350.00 NM
8 08/1: Clas	3/12 08 s of Time -	/13/12 Pre-emp		opm News h notice	5-6pm	1	:30	1	\$350.00	NM	
Week	rs: <u>Sta</u>	t <u>Date</u> 13/12		ate MTWTFSS		<u>Rate</u> \$350.00	•				70.00
Spots		Day Air		Air Time Des	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WPBF	VI 08/	13/12	5:11 PM M-F	5pm News	5-6pm	:3	0 BNDS-12-	001н		\$350.00 NM
9 08/08 Clas	8/12 08 s of Time -	/08/12 Pre-emp	WPB	F News 25 @ 6	:00Pl6-6:30PM	1	:30	1	\$450.00	NM	
Week	s: <u>Sta</u>	t <u>Date</u> 06/12		ate MTWTFSS		<u>Rate</u> \$450.00					
Spots		Day Air		Air Time Des	•	Start/End Time	Lengt	h Ad-ID			Rate Type
9,500	1 WPBF		08/12		BF News 25 @ 6:00PM	6-6:30PM		0 BNDS-12-	001н		\$450.00 NM
10 08/1:	3/12 08	13/12	WPB	F News 25 @ 6	:00Pl6-6:30PM	1	:30	1	\$450.00	NM	
Class	s of Time -	Pre-emp	tible witl	h notice		_			\$ 100.00		
Week		<u>t Date</u> 3/12	End Da 08/19/1			<u>Rate</u> \$450.00					
Spots	_	Day Air		Air Time Desc	cription	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	1 WPBF	vi 08/	13/12	6:24 PM WP	BF News 25 @ 6:00PM	6-6:30PM	:3	0 BNDS-12-	001H		\$450.00 NM
11 08/08 Class	8/12 08. s of Time ~	08/12 Pre-emp		el Of Fortune h notice	7-7:30PM	1	:30	1	\$700.00	NM	
Week		t <u>Date</u> 06/12	End Da 08/12/1			<u>Rate</u> \$700.00				· · ·	
Spots	s: <u>#</u> Ch [Day Air	<u>Date</u>	Air Time Desc		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WPBF	N 08/0	08/12	7:07 PM Whe	el Of Fortune	7-7:30PM	:3	0 BNDS-12-0	001н		\$700.00 NM
12 08/13 Class	3/12 08/ s of Time -	13/12 Pre-emp	Whee	el Of Fortune n notice	7-7:30PM	1	:30	1	\$700.00	NM	
Week	s: <u>Sta</u>	t <u>Date</u> 3/12	End Da 08/19/1	ite MTWTFSS	Spots/Week 1	<u>Rate</u> \$700.00					
Spots	: <u>#</u> Ch [Day Air	Date	Air Time Desc		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WPBF	/ 1 08/	13/12	7:17 PM Whe	el Of Fortune	7-7:30PM	:3	0 BNDS-12-0	001H		\$700.00 NM
13 08/09 Class	9/12 08/ s of Time -	10/12 Pre-emp	Jeopa tible with		7:30-8PM	TF	:30	2	\$800.00	NM	
Week		<u>t Date</u> 6/12	End Da 08/12/1		Spots/Week 2	<u>Rate</u> \$800.00					
Spots	_	Day Air		Air Time Desc		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WPBF			7:41 PM Jeop	•	7:30-8PM	_	0 BNDS-12-0			\$800.00 NM
	2 WPBF F	- 08/1	10/12	7:41 PM Jeop	ardy	7:30-8PM	:3	0 BNDS-12-0	001H		\$800.00 NM
14 08/13 Class	3/12 08/ s of Time - I	13/12 Pre-empt	Jeopa tible with		7:30-8PM	1	:30	1	\$800.00	NM	

INVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
938409-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	BILL NELSON SENATE	542

www.thewpbfchannel.com

	moi.com						Spots/			
ine Start Da	te End Date	Descripti	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14 08/13/1 Class o	2 08/13/12 Time - Pre-er			7:30-8PM	1	:30	1	\$800.00	NM	
Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: #	Ch Day A	ir Date Ai	r Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF M 08/13/12 7:41 PM Jeopardy		7:30-8PM	:30 BNDS-12-001H				\$800.00 NM			
15 08/08/1 Class o	2 08/11/12 Time - Pre-en			5 (11-11:35PM	WTFS-	:30	4	\$450.00	NM	
Weeks:	Start Date 08/06/12	End Date 08/12/12	MTWTFSS WTFS-	Spots/Week 4	<u>Rate</u> \$450.00					
Spots: #	Ch Day A	ir Date Ai	r Time Descri	<u>otion</u>	Start/End Time	Lengi	th Ad-ID			Rate Type
3	WPBFW 0	8/08/12 11:	:34 PM M-SUN	I WPBF News 25 @	11PM 11-11:35PM	:3	0 BNDS-12-0	001H		\$450.00 NM
4	WPBFTh 0	8/09/12 11:	:30 PM M-SUN	WPBF News 25 @	11PM11-11:35PM	:3	0 BNDS-12-0	001н		\$450.00 NM
2	WPBFF 0	8/10/12 11:	:34 PM M-SUN	WPBF News 25 @	11PM 11-11:35PM	:3	0 BNDS-12-0	001н		\$450.00 NM
1 WPBF Sa 08/11/12 11:23 PM M-SUN WPBF N			WPBF News 25 @	11PM11-11:35PM	:30 BNDS-12-001H				\$450.00 NM	
16 08/13/1: Class of	2 08/13/12 Time - Pre-en			5 (11-11:35PM	1	:30	1	\$450.00	NM	<u>, , , , , , , , , , , , , , , , , , , </u>
Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS 1	Spots/Week 1	Rate \$450.00					***
Spots: #	Ch Day A	ir Date Ai	r Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WPBFM 0	8/13/12 11:	:32 PM M-SUN	WPBF News 25 @	11PM 11-11:35PM	:3	0 BNDS-12-0	0 01 H		\$450.00 NM
17 08/11/12 Class of	. 08/11/12 Time - Pre-en			Sat 8-9am	1-	:30	1	\$175.00	NM	
Weeks:	Start Date 08/06/12	End Date 08/12/12	MTWTFSS 1-	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: #	Ch Day A	<u>ir Date</u> <u>Air</u>	r Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WPBF Sa 0	8/11/12 8:	:09 AM Sat 8-9	am News	Sat 8-9am	:3	0 BNDS-12-0	001H		\$175.00 NM
18 08/12/12 Class of		Sun 6-7a liately Pre-em	m News	Sun 6-7am notice	1	:30	1	\$50.00	NM	
Weeks:	Start Date 08/06/12	End Date 08/12/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: #	Ch <u>Day A</u>	<u>ir Date</u> <u>Aiı</u>	r Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Su 08/12/12 6:12 AM Sun 6-7am News		Sun 6-7am	:30 BNDS-12-001H				\$50.00 NM			
19 08/12/12 Class of	08/12/12 Time - Pre-en	Sun 8-9a		Sun 8-9am	1	:30	1	\$175.00	NM	
Weeks:	Start Date 08/06/12	End Date 08/12/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$175.00				·	
Spots: #	Ch <u>Day A</u>	ir Date Air	r Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Su 08/			:39 AM Sun 8-9	am News	Sun 8-9am		0 BNDS-12-0	001H		\$175.00 NIV
					Total Spots	:	28			

Payment Terms 30 Days

 Gross Total
 \$10,555.00

 Agency Commission
 \$1,583.25

 Net Amount Due
 \$8,971.75